



## Programme

**Moderation:** Ali Aslan, TV Host & Journalist

**09:30 Welcome Coffee & Registration**

**10:30 Opening**

### **Welcome Address**

**Günter Nooke**, German Chancellor's Personal Representative for Africa in the Federal Ministry for Economic Cooperation and Development, Germany

### **Snapshot re:publica2015**

### **Keynote “Digitalization and ICTs for Development”**

**Friedrich Kitschelt**, State Secretary in the Federal Ministry for Economic Cooperation and Development, Germany

### **Keynote “Bridging the Digital Divide – What can we learn from Rwanda?”**

**H.E. Jean Philbert Nsengimana**, Minister of Youth & ICT, Rwanda

**11:30 Coffee Break**

**12:00 Session I: Bridging the Digital Divide between Urban Spaces and Rural Places**

Whereas urban spaces are well connected to the digital world, rural areas are often left behind. To allow equal opportunity universal access is a prerequisite. The questions are:

- What kind of concepts and incentives are needed to connect rural areas and ensure universal access?
- What role should internet regulation (not) play to enable a thriving digital economy?
- Which stimulus can be given from development cooperation to achieve universal access and enhance telecommunication infrastructure in partner countries?



Panelist:

**H.E. Jean Philbert Nsengimana**, Minister of Youth & ICT, Rwanda

**Gudrun Grosse Wiesmann**, Director Sub-Saharan Africa, Federal Ministry for Economic Cooperation and Development, Germany

**Moez Chakchouk**, Internet Policy Expert, Tunisia

**Karl Jonas**, Professor Bonn-Rhein-Sieg University of Applied Sciences, Germany

**Klaus Landefeld**, Board Member Infrastructure and Networks, Association of the German Internet Industry eco, Germany

Further Dialogue Partners:

**Benjamin Kwasi Addom**, ICT4D Programme Coordinator, The Technical Centre for Agricultural and Rural Cooperation (CTA), The Netherlands

**Juliet Wanyiri**, Founder Foondi, Kenya

**01:30 Lunch Break**

**02:30 Session II: From Dots to Billions - the Potential of the Digital Economy**

Digital economy is the home of innovations and has an immense potential for sustainable economic development. What are the threats? And where lies the potential? Six innovators, techies and experts will share their experience and animate your discussion on how to tap potentials. Together you will formulate concrete recommendations for the German Development Cooperation.

**Input "What Digital Economy has to offer"**

**Tayo Akinyemi**, Director AfriLabs

**Just Two Minutes**

- From your experience: What is the greatest challenge of the digital economy?
- From your experience: What is the greatest potential of the digital economy?

**David Deissner**, Director Strategy & Programs Vodafone Institute for Society and Communications, Germany

**Fabian-Carlos Guhl**, CEO & Co-Founder AMPION, Germany

**Harinjaka Ratozamanana**, CEO HABAKA Innovation Hub, Madagascar

**Ben White**, Founder VC4Africa, The Netherlands



### 03:30 **Discover.Discuss.Connect: Mini Expo & Showroom / Coffee Break**

#### **Stands and Presentations by:**

- **AMPION**
- **DW Akademie**
- **Fraunhofer Institute for Open Communication Systems (Fokus)**
- **German–African Business Association**
- **Goethe Institut**
- **HNU Africa Centre - Mobile Learning as Part of an E-Learning Concept - Supplement or Substitution?**
- **HSH Global software solutions**
- **Best of MakerSpace re:publica2015**
- **SAP**
- **Sourcefabric**
- **Yoza Cellphone Stories and Pearson's X-kit Achieve Mobile and Project Literacy**

### 04:30 **Session III: To know how: Bridging the Digital Divide between the Skilled and the Unskilled**

E-literacy describes the capacity to use digital technologies. Obtaining such capacity offers and creates opportunities to participate, engage and contribute to sustainable development on both a personal as well as a social dimension.

- Which challenges and risks do we face building e-literacy?
- What are the factors for success to improve e-literacy?
- How can development cooperation contribute to efficiently enhance e-literacy in partner countries?

#### **Introductory Remarks**

**Roland Lindenthal**, Head of Division Education and the Digital World, Federal Ministry for Economic Cooperation and Development, Germany

**Christina S.G. van Wyk**, Director Open and Distance Education, Department for Higher Education and Training, South Africa



**Table Talks on:**

**A) Take on the Challenges – Building e-Literacy Effectively**

Mentor: **Natascha Schwanke**, Deputy Head Media Development Africa, DW Akademie, Germany

Host:

**Markos Lemma**, Co-Founder, iceAddis, Ethiopia

**Martha Chumo**, Director, The Dev School, Kenya

**Karl-Heinz Rödiger**, Professor Mathematics/Computer Science, University of Bremen, Germany

**B) Reaching All – Inclusive Digital Education**

Mentor: **Ruth Aine Tindyebwa**, Blogger & Communications Consultant, Uganda

Host:

**Christian Gmelin**, Senior Project Manager, Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH, Germany

**Christina S.G. van Wyk**, Director Open and Distance Education, Department for Higher Education and Training, South Africa

**C) How To - Digital Methods to Transfer Knowledge**

Mentor: **Steve Vosloo**, Head of Mobile, Pearson, South Africa

Host:

**Thomas Schmidt**, Director Centre for Business and Technology in Africa, Professor Business Administration, Flensburg University of Applied Sciences, Germany

**Olaf Jacob**, Dean of the Department of Information Management, Professor for Organization and Information Management, University of Applied Sciences Neu-Ulm, Germany

**Andreas Hörfurter**, Senior Consultant, common sense, eLearning & training consultants GmbH, Austria

**D) Future Perspectives – e-Skills and Employability**

Mentor: **Danie Smit**, Head Skills for Africa, SAP, South Africa

Host:

**Jörn Schultz**, Consultant, icebauhaus, Germany

**Natalie Miller**, Africa Lead ImpactHub, South Africa



**06:00 Concluding Remarks followed by a Reception**

**H.E. Jean Philbert Nsengimana**, Minister of Youth & ICT, Rwanda

**Günter Nooke**, German Chancellor's Personal Representative for Africa in the Federal Ministry for Economic Cooperation and Development, Germany

**The language of the event will be English.**

Implemented by:

**giz** Deutsche Gesellschaft  
für Internationale  
Zusammenarbeit (GIZ) GmbH